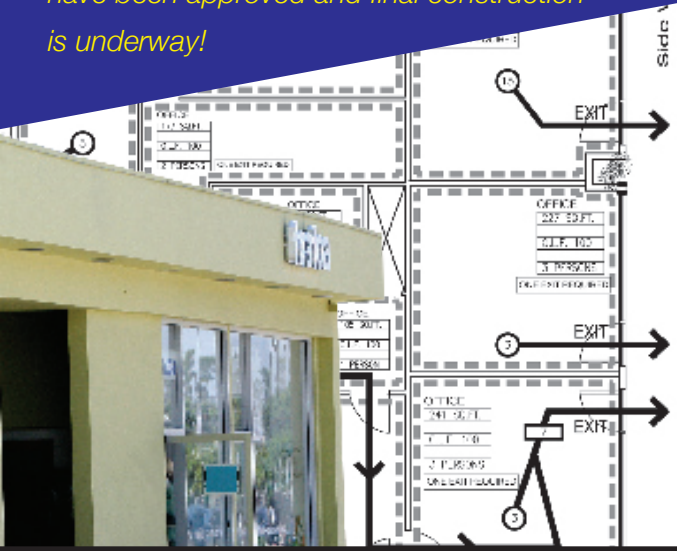


*It is time for celebration - the city licenses have been approved and final construction is underway!*



Today there are more than 1 million Brazilians in the United States, representing a million-dollar market that drives both investment and profits. Reaching this market efficiently is a great challenge for the Brazilian business community.

Growth of and constant support from the Brazilian community facilitated the creation of a Brazilian shopping mall on North America's West Coast - the Mall is located in the heart of the Brazilian community in Los Angeles: Culver City, California.

The Mall will surely remind you of Brazil. Its facade is decorated with a beautiful tile painting by Brazilian plastic artist Sandra Zebi; the image depicts Brazil's history from the colonial period through modern times. This brings a nostalgic smile to the faces of Brazilians passing by the Mall on Venice Blvd., whether they are traveling by car, bicycle or on foot.

A year has gone by since the Brazilian Mall's creation, and although it is not yet fully remodeled, existing stores are already in operation and doing great. Among the mall's many options: Supermercado Brazil, a market carrying Brazilian food products; Brazilian Touch, specializing in Brazilian cosmetics including O Boticário, Natura, Racco, Seda, Colorama, Neutrox, and Phebo; Toa a Toa, where women's clothing and jewelry carry a Brazilian look; Brazil Explore Magazine, a bilingual Portuguese/English magazine that promotes Brazil and its culture throughout the United States; and BE Print, which produces banners, posters, business cards, publishing material and design.

Some novelties are also in the works. One of them is a Brazilian restaurant that promises to open its doors soon with an investment of \$250,000 in infrastructure, adding value to the mall. The top of the "Court Yard" features a tube-like structure, with an elegant outflow of water through its glass roof. And then much to the delight of women everywhere is Mariella Shoes, a store specializing in AREZZO brand shoes that decorates the mall with Brazilian tenderness.

# Brazilian Mall

The "Brazilian-est" Shopping Mall on North America's West Coast.